



# Florida Cattlemen's Association

P.O. Box 421929 / 800 Shakerag Rd.  
Kissimmee, Florida 34742-1929  
Email: Jim@FloridaCattlemen.org

Telephone: (407) 846-6221  
Fax: (407) 933-8209  
Website: FloridaCattlemen.org

January 2022

As you are probably aware the annual FCA PAC Bull Sale is a highlight of our annual convention. As always, we want to give our Bull Donors the opportunity to donate to the bull sale early enough in the year so that we can start getting the word out to our members. The earlier you get your bull donor form in, the earlier you can get the exposure and recognition that you deserve.

The sale we plan to hold in June 2022 helps fund the Florida Cattle PAC which is a tool we have to help fund political campaigns in Florida. This helps us insure we have people elected to office that understand and support ranching and the agriculture industry.

We have had tremendous success in the past with our FCA PAC Bull Sales because of the great support from breeders donating credits and animals to these sales. In return for your contribution of a bull or bull credit(s) we give your operation excellent exposure to our entire membership. We ask members to buy bulls from breeders that support the Florida industry. We work to publicize the individual sales our donors have and work to get the Florida Cattlemen's Association members acquainted with all the bull donors and the breeding stock they sell. In executing the sale, we print a catalog with photographs in our Florida Cattleman magazine prior to the convention, we also send a complete listing of our sale offering to our County Presidents and State Directors across the entire state. The night of the sale we sell the bulls in alphabetical order of donors showing a video on big screens. A professional auctioneer sells them in a live auction. The sale is held immediately following our Cattlemen's Supper with approximately 1,200 cattle people in attendance. We continuously show a video at our registration desk during the convention for all 2,000 plus convention attendees to review in preparation for the sale.

We believe our FCA Bull Sale is a great advertising tool for Seedstock operations trying to develop or maintain customers in Florida. If your operation wants to establish a presence in the Florida Bull market, there is no better advertising available.

Attached is a form we ask you to complete to let us know of your intentions. Please complete it as early as possible and return it no later than March 5, 2022 so that we can do the best job possible in promoting your bull in the months leading up to the sale in June. We will begin listing Bull Donors in our monthly magazine as soon as we have notice of a donor's intent to participate. If you decide to participate FCA Staff will

*President*  
CLIFF CODDINGTON, Bradenton

*1st Vice President*  
PAT DURDEN, Quincy

*Secretary*  
JOHN WILLIAMSON, Okeechobee

*President-Elect*  
WES CARLTON, Fort Pierce

*2nd Vice President*  
DALE CARLTON, Wauchula

*Executive Vice President*  
JIM HANDLEY, Kissimmee

*Treasurer*  
RICK MOYER, Williston

work with you to showcase your operation. We will need logos, pictures, and videos of bulls that represent your operation, as well as any other support material you would like to highlight.

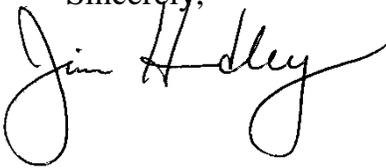
To those of you who have contributed in the past, the Florida Cattlemen's Association is grateful for your support. The funds generated from this sale all go directly into keeping beef cattle ranching alive in Florida.

Please contact Jim Handley or Dusty Holley, if you have any questions or suggestions regarding our bull sale or if we may be of service to you in any way.

The 2022 FCA Bull sale will be held Wednesday evening June 15, 2022 during the Annual convention. The 2022 Annual convention will be held June 14-16, 2022 at the JW Marriott Marco Island Beach Resort. If you plan to attend please make your reservations now by emailing [mhrs.mrkfl.reservations@marriott.com](mailto:mhrs.mrkfl.reservations@marriott.com). In addition to the Bull Donor Form we have included a Convention Sponsorship Form, in case you would like to support the FCA Convention additionally as a sponsor.

Thank you for your time and attention in this matter.

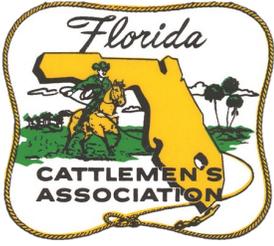
Sincerely,



Jim Handley  
Executive Vice President  
Florida Cattlemen's Association



Dusty Holley  
Director of Field Services  
Florida Cattlemen's Association



# Bull Donor Commitment Form

2022 Florida Cattlemen's Convention & Allied Trade Show

June 14-16, 2022

JW Marriott Marco Island Beach Resort, Marco Island, Florida

YES, I will be able to donate a bull for the 2022 FCA Bull Sale on June 15, 2022.

Bull Sale Credit Amount \_\_\_\_\_ Sale Date (s): \_\_\_\_\_

Sale Location \_\_\_\_\_

Private Treaty Credit Amount \_\_\_\_\_ to be used \_\_\_\_\_

Specific Bull or Pick of a Group to be used \_\_\_\_\_

NO, I will not be donating a bull for the 2022 FCA Bull Sale.

Farm/Ranch Name: \_\_\_\_\_

Breed(s) \_\_\_\_\_

Contact Name: \_\_\_\_\_ circle one (Owner, Foreman Marketing Manager)

Signature: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website \_\_\_\_\_

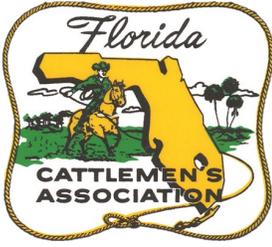
**Please return this form to the FCA office no later than March 5, 2022 so that we can give your sale lot ample advertisement. If your operation sells bulls on video, please let your videographer know that footage will be needed for this event.**

**Return form via email to:**

**dusty@floridacattlemen.org, jim@floridacattlemen.org, convention@floridacattlemen.org**

**Or mail it to: Florida Cattlemen's Association, PO Box 421929, Kissimmee, FL 34742**





# SPONSOR COMMITMENT FORM

2022 Florida Cattlemen's Convention & Allied Trade Show

June 14-16, 2022

JW Marriott Marco Island Beach Resort Marco Island, FL

Sponsor Name: (type or print name as you would like it to appear on all convention material)

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Were you a sponsor of the 2021 FCA Convention (circle one)? Yes or No

If "Yes" please provide information below on your 2021 FCA Convention Sponsorship by selecting the type of sponsorship you provided. General sponsorship, or specific event(s)/area(s) sponsorship.

\_\_\_\_\_ General Sponsorship in the Amount of \$ \_\_\_\_\_

\_\_\_\_\_ Specific Event/Area Sponsorship in the total Amount of \$ \_\_\_\_\_

Please list all the Specific event(s)/area(s) you sponsored in 2021. (ex. BOD Meeting, Registration etc.)

1. \_\_\_\_\_ Amount \$ \_\_\_\_\_

2. \_\_\_\_\_ Amount \$ \_\_\_\_\_

3. \_\_\_\_\_ Amount \$ \_\_\_\_\_

**2022 Convention Commitment (Pick One)**

\_\_\_\_\_ (Returning Sponsor) We would like to sponsor at the same level as last year.

\_\_\_\_\_ (Returning Sponsor) We would like to increase our total sponsorship to \$ \_\_\_\_\_

\_\_\_\_\_ (New Sponsor) We would like to provide a general convention sponsorship at \$ \_\_\_\_\_

\_\_\_\_\_ (New Sponsor) We would like to sponsor a specific event\* at convention at \$ \_\_\_\_\_

\* returning sponsors have first shot at specific events, if you are a new sponsor FCA Staff will work with you to find and appropriate event for your level of sponsorship.

Signature \_\_\_\_\_ Date \_\_\_\_\_

PAYMENT TYPE: Credit Card:  VISA  MC  AMEX  DISCOVER or CHECK # \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date. \_\_\_\_\_ V Code (on back of card) \_\_\_\_\_

Name on Card: \_\_\_\_\_ Phone \_\_\_\_\_

Return Completed Form via email to [convention@floridacattlemen.org](mailto:convention@floridacattlemen.org) or mail to

Florida Cattlemen's Association  
PO Box 421929  
Kissimmee, FL 34742